

VIDITA MAHESHEKA

Product Designer | Product Manager

About

I replace complexity with simplicity. A tech product designer and manager with a knack for analysing data, process creation, interface design and solving user problems to provide a seamless and hassle free user experience. Keen on further developing managerial skills in design and product.

- Contact-
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- in Vidita Mahesheka
- Connect







<u>Instagram</u>

Education -

2020 - Bachelor in Design The Design Village, Noida

2019 - International Semester in Digital Design E'cole de Design, Nantes, France

2016 - Std. XII CBSE Modern Indian School, Kathmandu

2014 - Std. X ICSEBishop Westcott Girls' School, Ranchi

Certifications

2023 - Digital Product Management University of Virginia | Coursera

2023 - Product Ideation, Design & Mgt Specialization University of Mayland | Coursera

2023 - Product-led Certification
Pendo x Mind the Product

2022 - Google UX Certification Google | Coursera

2021 - Diploma in Digital Marketing Shaw Academy

2019 - Indian PavillionDomaine de Boisbuchet, France

-Skills

Analog

User Research & Testing
Business & Design Thinking
UI/UX/Graphic Design
UX Writing
LoFi & HiFi Prototyping
Data Analytics & Metrics
Process & System Setting
People Management
PRD Creation & Documentation

Digital

Adobe Photoshop
Adobe Illustrator
Figma & FigJam
JIRA & Confluence
MS Office
Invision & Protopie
No-Code Tools
Miro
Canva

Experience

Oct'20 to Present - Product Designer & Manager Work on Grid | SaaS | Low-Code Platform

Mar'21 to Present - Founder Vagabond | Spiritual Services

Aug'22 to Sept'22 - Infographic Designer UN Women, Nepal | Social Impact

Sept'20 to Nov'21 - Freelance Graphic Designer National Forum for Prison Reforms | Social Impact

Aug'20 to May'21 - Freelance Graphic Designer DoMyShoot | E-Commerce | Tech

Aug'20 to Sept'20 - Print Designer Commonwealth Human Rights Initiative | Social Impact

Apr'20 to June'20 - Content Creator Mr. Amitabh Bachhan | Artist

Feb'19 to Sept'22 - Freelance Graphic Designer CasaOne | Furniture Rental | Tech

Feb'19 to July'19 - Product Design Intern Orgzit.com | SaaS | No-Code Platform

June'17 to Aug'17 - Design Intern Archohm Consults | Architecture | Design

Community Work

2019 - Jamghat, New Delhi Co-Curricular Activities Facilitator

2018 - Artreach, New Delhi Co-Curricular Activities Facilitator

2015 - Koseli, Kathmandu Assistant to the Teacher

Hobbies –

Tarot Card Reading
Avid Self Help Books Reader
Listening to Soulful Music
Nature & Travel Enthusiast