VIDITA MAHESHEKA

Product Designer | Product Manager

About

I replace complexity with simplicity.
A tech product designer and manager with a knack for analysing data, process creation, interface design and solving user problems to provide a seamless and hassle free user experience. Keen on further developing managerial skills in design and product.

Contact

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- ✉️ vdta003@gmail.com
- in Vidita Mahesheka

Connect

Website   Instagram

Education

2020 - Bachelor in Design
The Design Village, Noida

2019 - International Semester in Digital Design
E'cole de Design, Nantes, France

2016 - Std. XII CBSE
Modern Indian School, Kathmandu

2014 - Std. X ICSE
Bishop Westcott Girls' School, Ranchi

Certifications

2023 - Digital Product Management
University of Virginia | Coursera

2023 - Product Ideation, Design & Mgt Specialization
University of Mayland | Coursera

2023 - Product-led Certification
Pendo x Mind the Product

2022 - Google UX Certification
Google | Coursera

2021 - Diploma in Digital Marketing
Shaw Academy

2019 - Indian Pavillion
Domaine de Boisbuchet, France

Skills

Analog

User Research & Testing
Business & Design Thinking
UI/UX/Graphic Design
UX Writing
LoFi & HiFi Prototyping
Data Analytics & Metrics
Process & System Setting
People Management
PRD Creation & Documentation

Digital

Adobe Photoshop
Adobe Illustrator
Figma & FigJam
JIRA & Confluence
MS Office
Invision & Protopie
No-Code Tools
Miro
Canva

Experience

Oct'20 to Present - Product Designer & Manager
Work on Grid | SaaS | Low-Code Platform

Mar'21 to Present - Founder
Vagabond | Spiritual Services

Aug'22 to Sept'22 - Infographic Designer
UN Women, Nepal | Social Impact

Sept'20 to Nov'21 - Freelance Graphic Designer
National Forum for Prison Reforms | Social Impact

Aug'20 to May'21 - Freelance Graphic Designer
DoMyShoot | E-Commerce | Tech

Aug'20 to Sept'20 - Print Designer
Commonwealth Human Rights Initiative | Social Impact

Apr'20 to June'20 - Content Creator
Mr. Amitabh Bachhan | Artist

Feb'19 to Sept'22 - Freelance Graphic Designer
CasaOne | Furniture Rental | Tech

Feb'19 to July'19 - Product Design Intern
Orgzit.com | SaaS | No-Code Platform

June'17 to Aug'17 - Design Intern
Archohm Consults | Architecture | Design

Community Work

2019 - Jamghat, New Delhi
Co-Curricular Activities Facilitator

2018 - Artreach, New Delhi
Co-Curricular Activities Facilitator

2015 - Koseli, Kathmandu
Assistant to the Teacher

Hobbies

Tarot Card Reading
Avid Self Help Books Reader
Listening to Soulful Music
Nature & Travel Enthusiast